



Annual Conference 2022

Paradigm

07:30 AM – 8:45 AM (CDT)

Welcome and Opening Session

Start out the day hearing about the biggest Paradigm News over the past year. Get insight into the partnership with Builders First Source and their innovative digital vision, as well as the investments we're making to core products.



Tim Page
Executive Vice President
Paradigm
Speaker



Nathan Herbst
Senior VP of Product Development
Paradigm
Speaker



Ted Nafzger
VP of Enterprise Sales
Paradigm
Speaker



Brant Olson
Director of Technical Sales Solutions
Paradigm
Speaker

08:45 AM – 10:00 AM (CDT)

Welcome to the Omniverse

Paradigm Omni

Learn about the benefits of being in the Omniverse – from in-home selling, to lightening fast quoting with Paradigm Estimate integration. Take a deep-dive into the world of Paradigm Omni, where you and bring your catalog online, in-home, in-store, and through dealer networks. Drill into the features you currently have available and what lies ahead in an upgrade to make the most out of your system.



Jess Williamson
VP of Product Development
Paradigm
Speaker



Kristi McCombs
Product Director
Paradigm
Speaker



Mike Storck
Product Director
Paradigm
Speaker



Chris Bean
Product Director
Paradigm
Speaker

10:10 AM – 11:00 AM (CDT)

Converting to Paradigm Omni

Paradigm Omni

Why convert your desktop CenterPoint system to the web-based Paradigm Omni? We'll share the most common wins following the switch, as well as the added value new Paradigm Omni organizations are seeing.



Patrick Gugliuzza
Senior Technical Consultant – Practice Lead
Paradigm
Speaker



John Wheeler
Sales Technician
Paradigm
Speaker



Eli Peterson
Professional Services Manager
Paradigm
Speaker

10:10 AM – 11:00 AM (CDT)

Building an Adaptive Responsive Culture

Guest Speaker

Join Guest Speakers from Whiteboard Consulting for a discussion on the structure changes required to future-proof your culture. Quickly responding, reconfiguring, relearning, and reorganizing is the secret recipe to unlocking new levels of adaptiveness and responsiveness. Management and transformation fads come and go. Organizational agility, on the other hand, will always be critical and relevant. Whiteboard has created an Organizational Agility Manifesto that serves as blueprint for how to change your culture achieve agility at the organization level.



Chad Beier
Organization Agility Advisor
Whiteboard Consulting
Speaker



Jeff Bubolz
Organization Agility Advisor
Whiteboard Consulting
Speaker

For more information about Paradigm Annual Conference 2022, visit myparadigm.com/annual-conference-2022.

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11:00 AM – 12:00 PM (CDT)

Mini Tradeshow and Networking

Take a break and browse the Tradeshow Booths for topics discussed throughout the morning.

12:00 PM – 1:00 PM (CDT)

Lunch and Awards

1:00 PM – 2:00 PM (CDT)

The Great Digital Transformation

Guest Speaker

Join Guest Speaker Travis Hessman as he discusses the manufacturing industry's rapid and profound change surrounding digital tools. Hear what some of the most successful manufacturers are doing to lead this transformation, along with strategies, technologies, and practices they deployed to make the changes stick.



Travis Hessman
Chief Editor
IndustryWeek
Speaker

2:10 PM – 3:00 PM (CDT)

Paradigm Nexus Roadmap

Paradigm Nexus

Paradigm Nexus (the software formerly known as MasterPoint) is ready for its closeup. We're doubling down on improvements for our Nexus customers and can't wait to share the features in store for next year.



Chris Bean
Product Director
Paradigm
Speaker



Jamie Doser
Senior Systems Consultant
Paradigm
Speaker

2:10 PM – 3:00 PM (CDT)

Integrating to Omni with APIs

Paradigm Omni

Learn all about the APIs that are available as part of the Paradigm Omni platform and see how other organizations have used APIs to integrate with other third-party systems. We'll also demonstrate Swagger, the new API documentation.



Rob Vandersteen
Senior Technical Consultant
– Practice Lead
Paradigm
Speaker



Dan Story
Senior Product Analyst
Paradigm
Speaker

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3:10 PM – 4:00 PM (CDT)

Paradigm Vendo Roadmap

Paradigm Vendo

As one of Paradigm's fastest growing products, Paradigm Vendo has new features to offer with every release. Join the Vendo team to learn about new additions, including the evolution of Paradigm Payments, Paradigm Financing, and what's next.



Mike Storck
Product Director
Paradigm
Speaker



Carrie Billig
Customer Success Manager
Paradigm
Speaker



Tasha Yarchin
Project Manager
Paradigm
Speaker

3:10 PM – 4:00 PM (CDT)

Data Insights

Paradigm Omni

Immerse yourself in our reporting solution for your sales, marketing and product teams. This session will show you how to get a 360-degree view of your business with our data tools, as well as provide best practices and ready-to-use reports.



Daniel Cardin
Senior Manager of R+D
Paradigm
Speaker

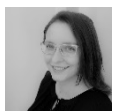


Lu Wojciechowski
Professional Services Manager
Paradigm
Speaker

4:10 PM – 4:00 PM (CDT)

User Feedback

Join our customer experience expert to discuss the different ways you can gather, interpret, and act on feedback directly from users of your system. Learn about best practices for the frequency and type of feedback collection, as well as tools to help.



Anna Wieser
Customer Experience Consultant
Paradigm
Speaker

4:10 PM – 5:00 PM (CDT)

Catalog Best Practices

Paradigm Omni

Get a refresher on everyone's favorite topic: Catalog building and testing best practices. Hear from our catalog experts about the new features we've added, including new tools to streamline testing and release workflows.



Craig Errington
Senior Technical Consultant
– Practice Lead
Paradigm
Speaker



Rhianna Drinkwater
Senior Technical Consultant
– Practice Lead
Paradigm
Speaker



Bruno Marc-Aurèle
Product Manager
Paradigm
Speaker

5:00 PM – 8:00 PM (CDT)

Tradeshow, Cocktail Hour, Dinner

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